

75-5-4

Compliments of
Mrs Clara Boardman Waggoner
Woodhull
Calif.

Los Angeles
Engraving Company





Matilija Poppy



THE OJAI VALLEY, slightly withdrawn from the main line of travel up the Coast, has been able to preserve a marked individuality, and its people hope continually to profit by their peculiar situation and to grow into a community fit to occupy this dwelling place provided by the courtesy of the mountains, 2500 to 6000 feet high, which completely surround it.

It is not remote. A short spur of the Southern Pacific runs from Ventura to Nordhoff, 15 miles, and the distance to Santa Paula by a very beautiful drive is about the same, while the Casitas drive to Santa Barbara, 36 miles, is an attractive way out or in, for those who have time for the pleasures of the road.

The air that pours into the Ojai Valley, from seaward in the daytime and from over the mountains at night, seems to be given a special quality on arrival. It is unexcelled; and when, after a lengthened absence, the habitué resumes the accustomed inhalation, his pleasure is touched with surprise. He had forgotten how good it was.

The climate and the surrounding beauty, however, do not absorb the interest or drown the ambition of the community. The tonic mountain air should rather give a spur to industry. We are not Lotus-eaters, and though we cheerfully entertain the weary or the invalid, we are plotting all the time to make a worker of him whenever he has an ounce of force to spare.

The Ojai Valley orchards include some 500 acres of oranges, lemons and grape-fruit and perhaps as many of apricots, peaches, prunes, etc., and some hundreds of acres of olives and of almonds. The citrus fruits are grown on the higher levels, for security against frost, and in these locations the oranges develop a quality that has made them famous in the markets that they have entered. The orange acreage can be greatly extended, perhaps to several times its present amount, when water development enterprise may have furnished larger supplies for irrigation.

About 3000 acres farmed for hay and grain will be continually encroached upon by the extension of the deciduous orchards and by other undertakings of extensive farming. The "Upper Ojai," lying at a higher level and separated from the larger part by a low mountain ridge, is especially fertile in hay and grain and has been the favorite home of the deciduous fruits.

Bees flourish here and make seventy-five tons of honey in a favorable season.

The present population of Nordhoff village is about 250, that of the valley about 1200.

The Presbyterian Church, having combined with a former Congregational Society, has the largest attendance. The Catholics have recently built an attractive little church. The Christian and Holiness denominations have their houses of worship also; and the Nazarene Methodists are planning to build. There are three Public Schools, one in the upper Ojai Valley and two in the lower Valley; also the Thacher School for boys, established in 1889, situated on the foothills at the eastern end of the valley; here also is Miss Elizabeth S. Smith's Ojai School for girls. In the town are the Thacher Free Library, Jack Boyd Club for men, and four courts of the Ojai Valley Tennis Club. To accommodate the tourists are six hotels and boarding houses in the valley, and three resorts on the Ventura river five to eight miles away in the Matilija Canon; hot sulphur baths at all of them.

THE OJAI INN

The commercial house, in the centre of town, with live oaks on every side, affords a pleasant stopping place. Rates \$2.00 a day; \$10.00 a week.

GALLY COTTAGES

A quiet, homelike hotel, centrally located, one mile east of Nordhoff and the railroad depot. They consist of nine cottages clustered around the main building, which contains the parlors and dining room, all pleasantly situated among live-oak and white oak trees. The cottages offer to tourists and lovers of nature a good table, the independence and quiet of rooms in separate cottages, openwood fires in every room, and comfortably furnished rooms and meals at ten to fourteen dollars per week. The central location gives finest views of all surrounding mountains, and easy access to all parts of interest in the valley. Horses are boarded for fifty cents per day, or can be hired from the village livery stables. Artesian water from a well two hundred and fifty-five feet deep supplies the houses and grounds. Sanitary arrangements convenient and perfect. Private baths with hot water. Tired people leaving home for rest and change can here find privacy, quiet, comfort and sanitary safety. Rates by month to families.

Tennis Courts, Croquet grounds and Billiard table. Long distance and Valley Telephone.

Address

MRS. MARY M. GALLY,
Nordhoff, Calif.

PIERPONT COTTAGES

A group of cottages in a foothill orange ranch one-half mile from Thacher School. The different cottages have each their own sitting room, bath, porch, etc., affording a measure of privacy and independence to families. Dining room, sitting rooms and office are in the central main building. The eleva-

tion is 1100 feet. Soil gravelly and well drained. There is an abundant supply of pure mountain water

For terms and further particulars address

PIERPONT COTTAGES

Nordhoff, Calif.

"THE FOOTHILLS"

The latest addition to the hotels is "The Foothills," a modern steam-heated seventy-five room hotel, beautifully located in an ever-blooming flower garden, overlooking the valley from 1050 feet elevation. Directly in front is a park of 150 acres, in which are the Tennis Court and Golf Links, one of the finest courses in California, over 3000 yards playing length, diversified by hills and valleys and full of interest. The Ojai Improvement Co., owner of this property, has lots for sale in this beautiful park, no better spot for a winter home in all California. Three cottages already built, others in prospect.

LOS NIDOS

A retreat for rest and recuperation, lies next to the Golf Links of The Foothills Hotel and only ten minutes walk from the village. Elevation 800 feet. A main building of adobe, with spacious sitting and dining rooms opening onto a large "patio" with "pergola" where meals are served, is surrounded by a roof garden commanding a grand view of mountain and valley. Sheltered by magnificent oak trees are isolated cottages, comfortably furnished. Hygienic table, and all the facilities for leading the out-door life.

Photographs in this booklet give a very imperfect idea of the wild rugged mountain scenery of Matilija Canyon where are three resorts that attract over one thousand people every summer and a few in the winter. The amusements at these resorts are trout fishing, deer hunting in the mountains, riding the trails or walking, camping out, swimming in the pools, hot sulphur baths, dancing in the pavillion; some of these appeal to every one and a good time is assured.

For particulars address

MATILIJA SULPHUR SPRINGS
Matilija via Nordhoff, Calif.
MRS. GERTRUDE A. LYON
Lyon's Springs, Calif.

WHEELER'S NATURAL HOT MINERAL SPRINGS, NORDHOFF, CALIF.

On the Sespe River, 14 miles, over the mountain by the trail, is Lathrop's Camp, telephone, log cabins, good table, trout fishing, quail and deer in season. 12 miles down the river is Willett's Hot Sulphur Springs, and 8 miles further on the Big Hot Sulphur Spring, excellent for rheumatic invalids.

BERRY VILLA COTTAGES

Situated among the oak trees in Nordhoff, 1-4 block from Post Office, good first-class modern family hotel, rooms in separate cottages or main building, headquarters for mountain campers, good fishing near by, fine drives, good home cooking. Free conveyance meets all trains. Rates \$1.00 per day up. Sunset Phone, Main 51.

For further particulars address

J. B. BERRY, Prop.,
Nordhoff, Calif.

Temperatures taken by Mr. N. H. Duncan in 1907, were Fahrenheit:

	Average Mean	Maximum	Minimum
January	49.5	78	27
February	59.2	87	32
March	52.7	84	30
April	57.9	84	37
May	59.4	86	39
June	64.0	100	39
July	71.2	109	43
August	67.8	97	45
September	65.8	100	40
October	64.0	92	42
November	58.8	89	32
December	54.3	88	30

It should be recorded that, on account of the dryness of the atmosphere, 110° is more comfortable than 90° in a damp air, New York for instance, and that sunstrokes are unknown here.

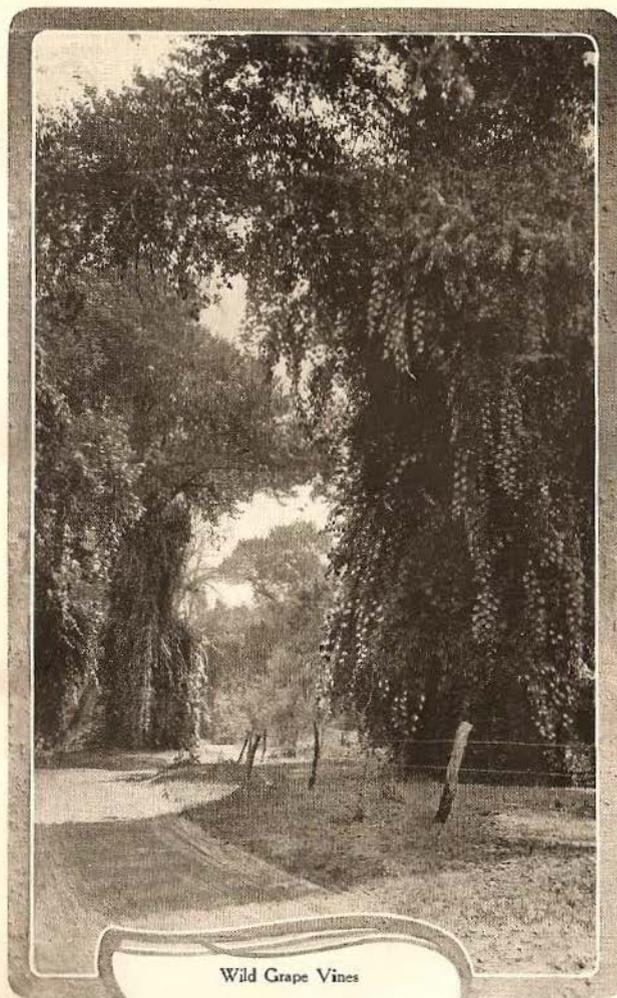
Average rainfall for the last ten years twenty inches, which falls between September 1st and June 1st, with very rare showers in the summer.

Western Union Telegraph Co., and Sunset Telephone Co., have wires into Nordhoff. 140 subscribers to the "phone."

The "Ojai," a weekly paper, is published every Saturday.

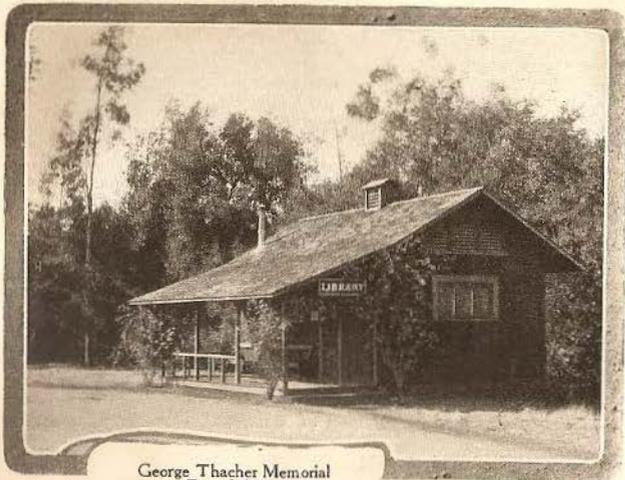
Nordhoff may be reached by a branch of the Southern Pacific Co. from Ventura, by carriage, from Ventura and Santa Paula, both 15 miles, by carriage from Santa Barbara over the Casitas Pass and a remarkably picturesque road 38 miles long. A stop at Shepherd's Inn, 17 miles from Santa Barbara, for lunch, adds to the pleasure of the trip. For six-in-hands, four-in-hands, carriages and saddle horses apply to Ojai Livery Stable. Tom. Clark, proprietor. Telephone Main 451.

For further information please apply to Spencer & Burke, Real Estate Agents, or to the Nordhoff Board of Trade, editors of this booklet, who desire to express their thanks to all who have helped to make this souvenir of the Ojai Valley a true account of its attractions and its opportunities for a happy life, and especially to Mrs. Mary M. Gally, Mrs. Agnes D. Brown, Mr. E. S. Thacher and Mr. Frank Weir, whose photographs and other contributions have chiefly filled its pages.

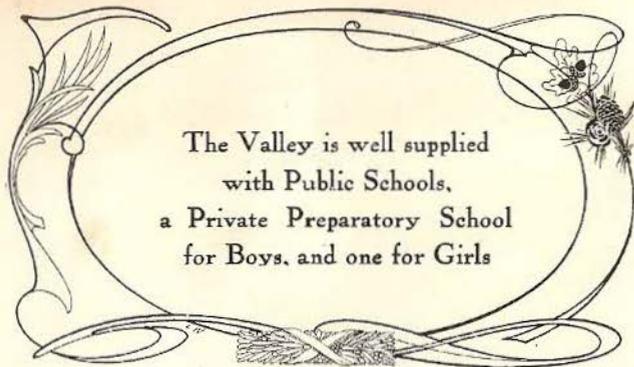


Wild Grape Vines

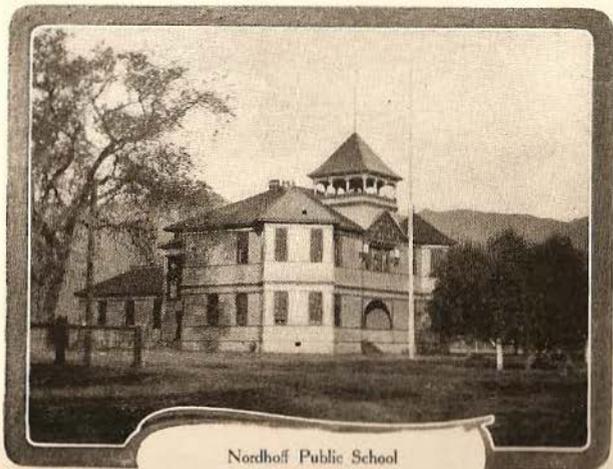
The picturesque
Creek Road, from Ventura
to the Ojai Valley,
is a delightful
fifteen mile drive



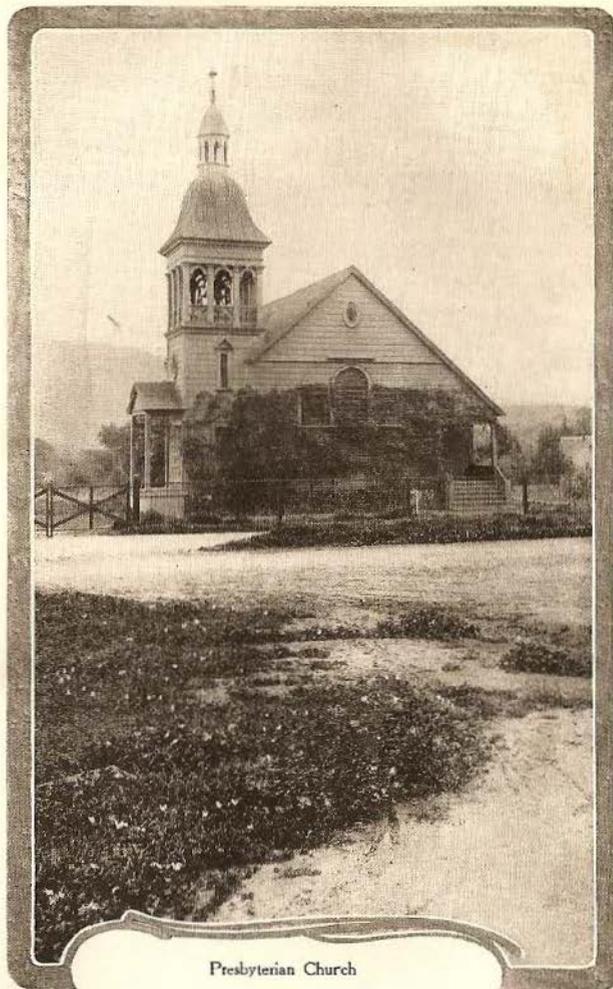
George Thacher Memorial
Free Library



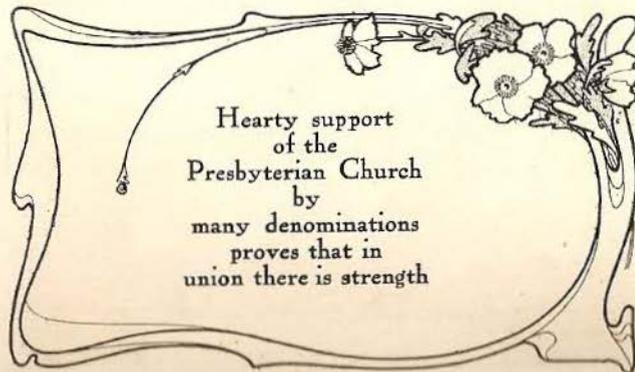
The Valley is well supplied
with Public Schools,
a Private Preparatory School
for Boys, and one for Girls



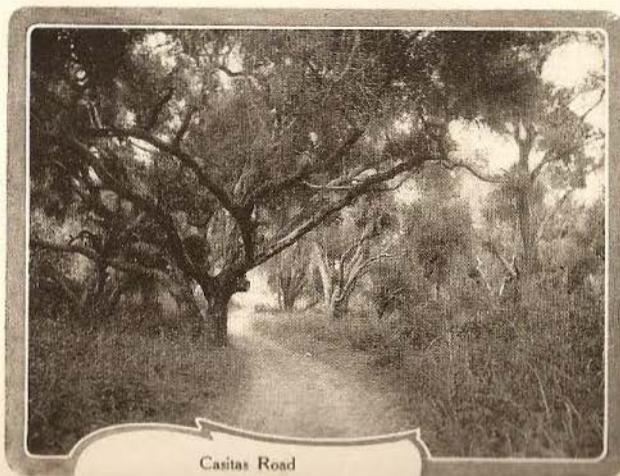
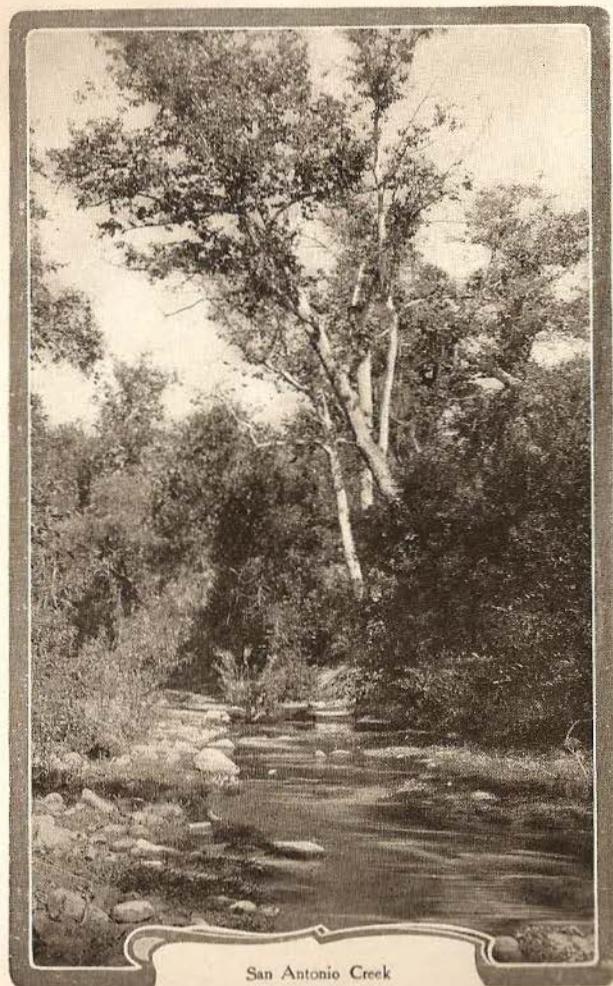
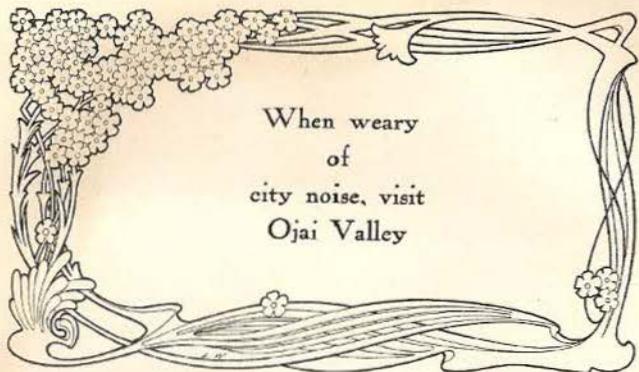
Nordhoff Public School

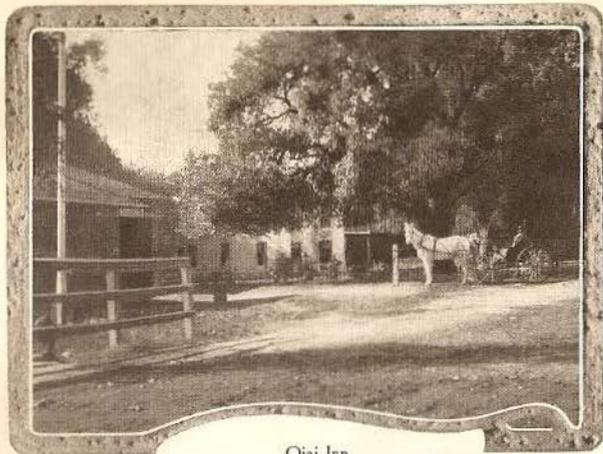


Presbyterian Church

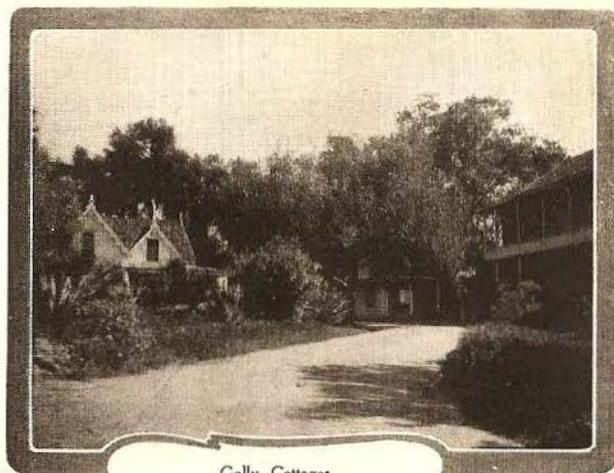


Hearty support
of the
Presbyterian Church
by
many denominations
proves that in
union there is strength

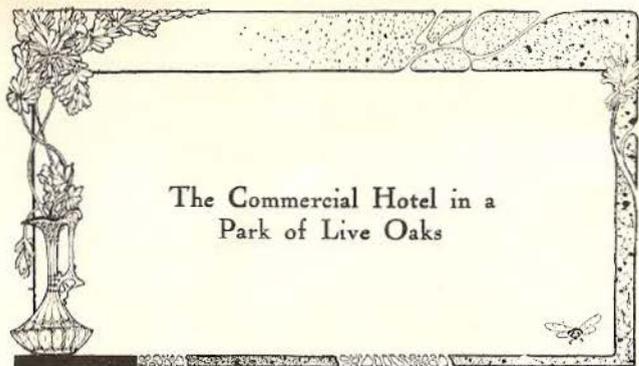




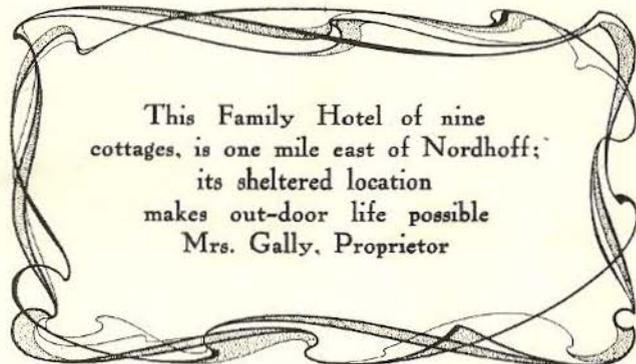
Ojai Inn



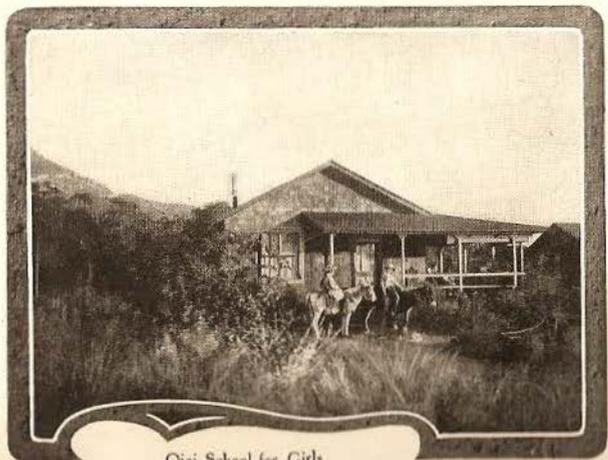
Gally Cottages



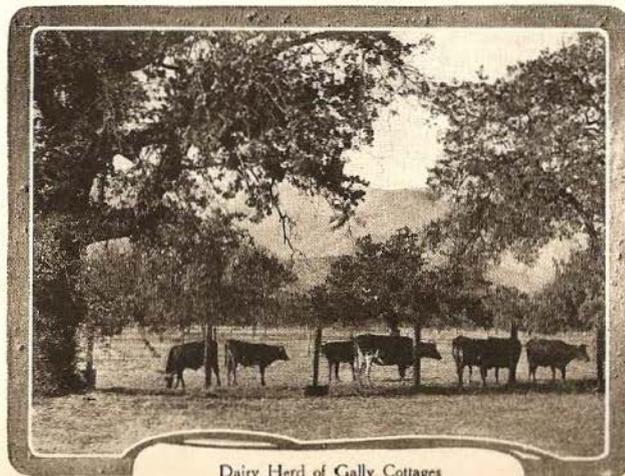
The Commercial Hotel in a
Park of Live Oaks



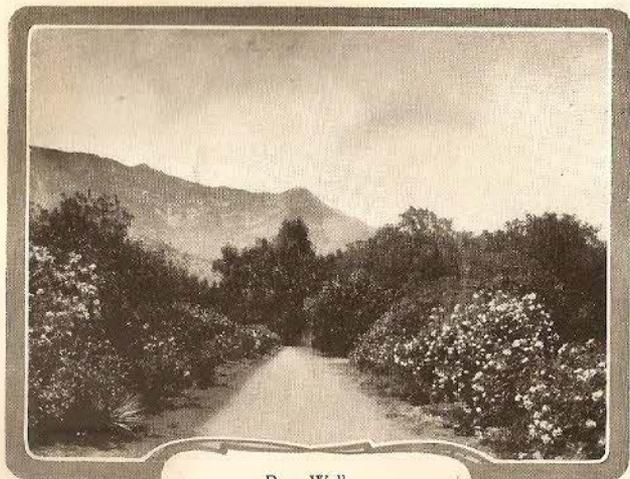
This Family Hotel of nine
cottages, is one mile east of Nordhoff;
its sheltered location
makes out-door life possible
Mrs. Gally, Proprietor



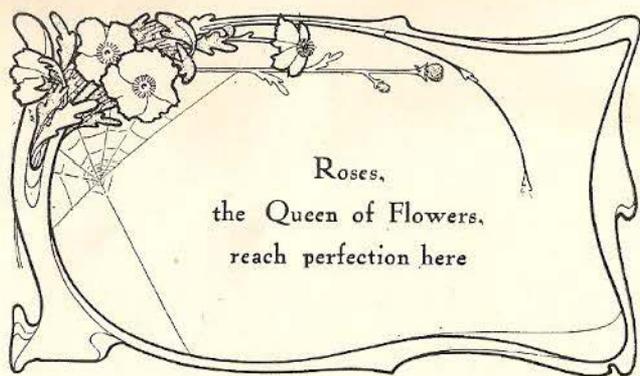
Ojai School for Girls



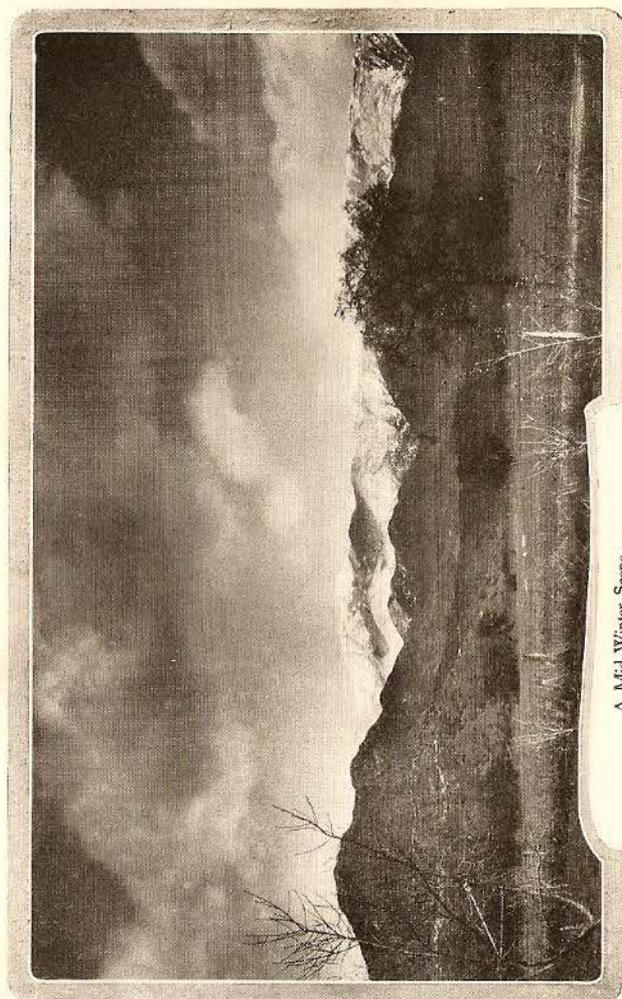
Dairy Herd of Gally Cottages



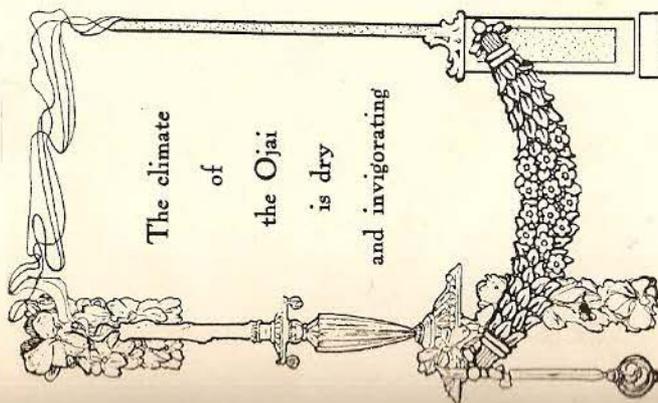
Rose Walk

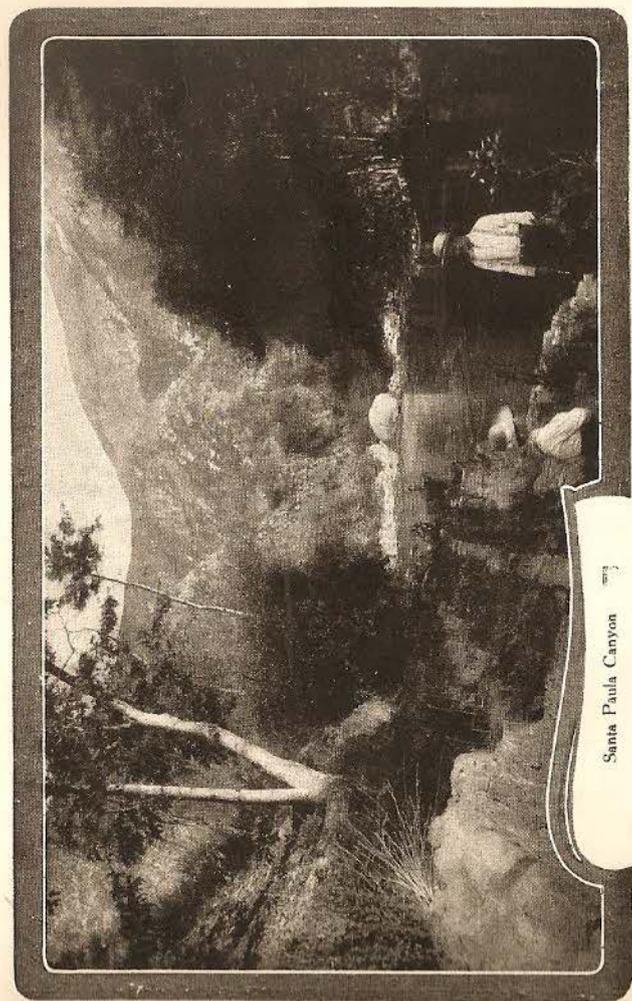
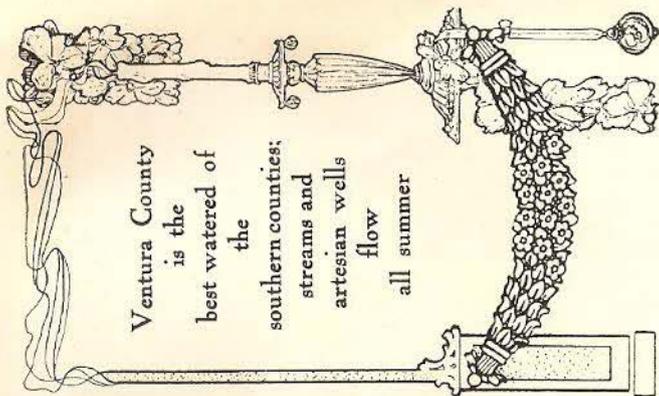


Ready for the Trail

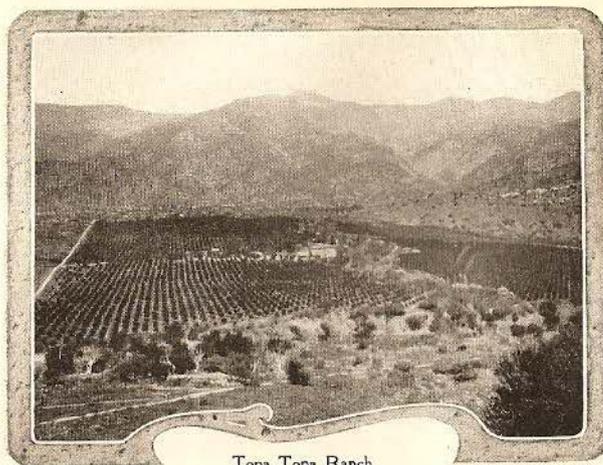


A Mid-Winter Scene

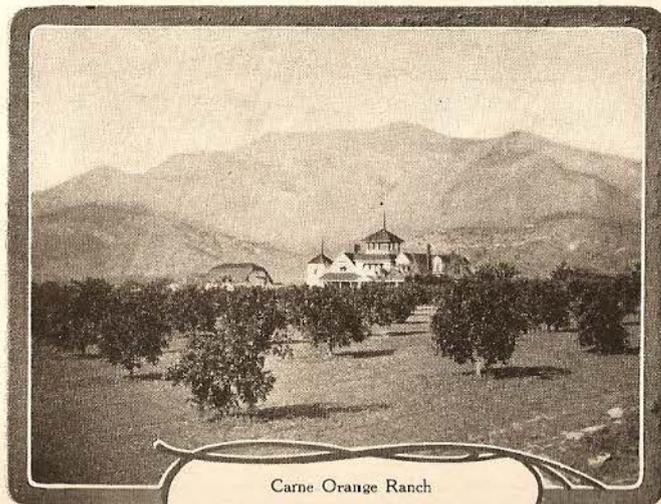
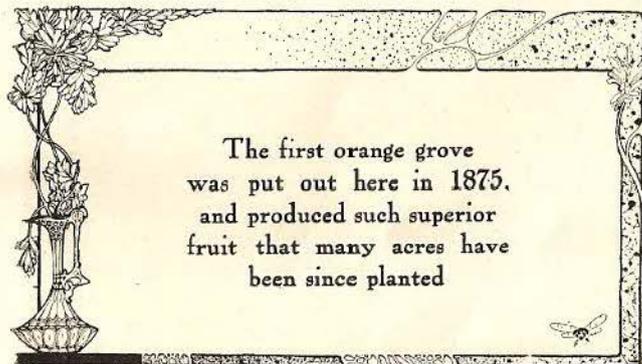




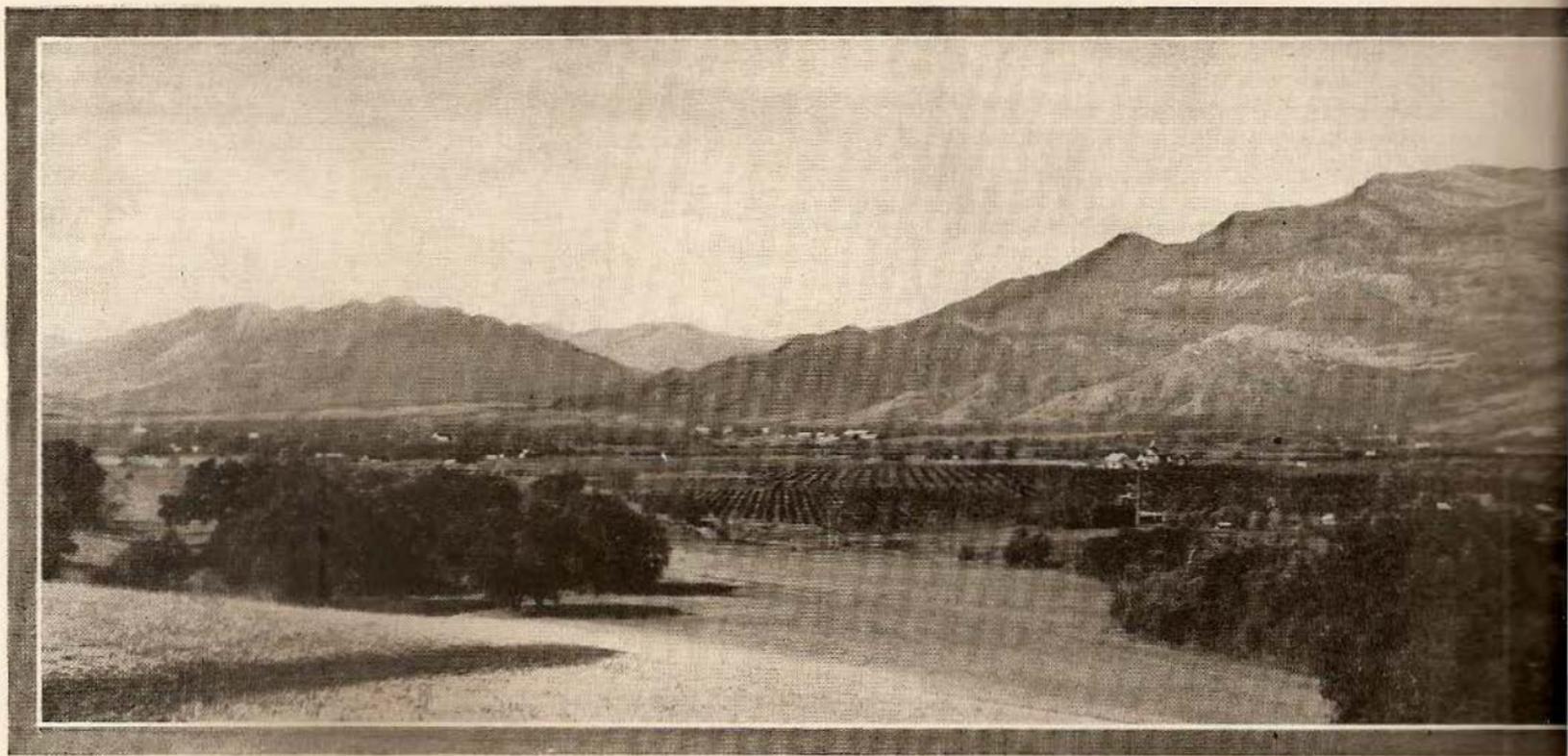
Santa Paula Canyon



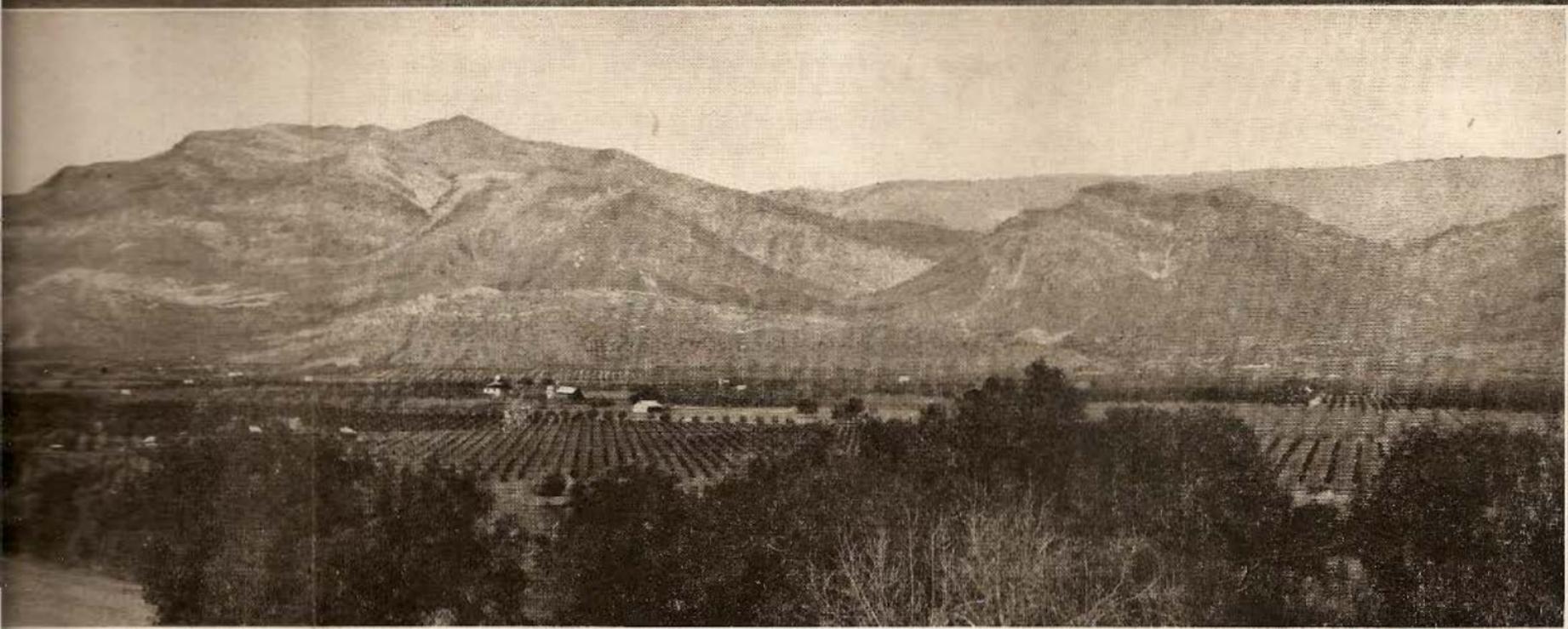
Topa Topa Ranch



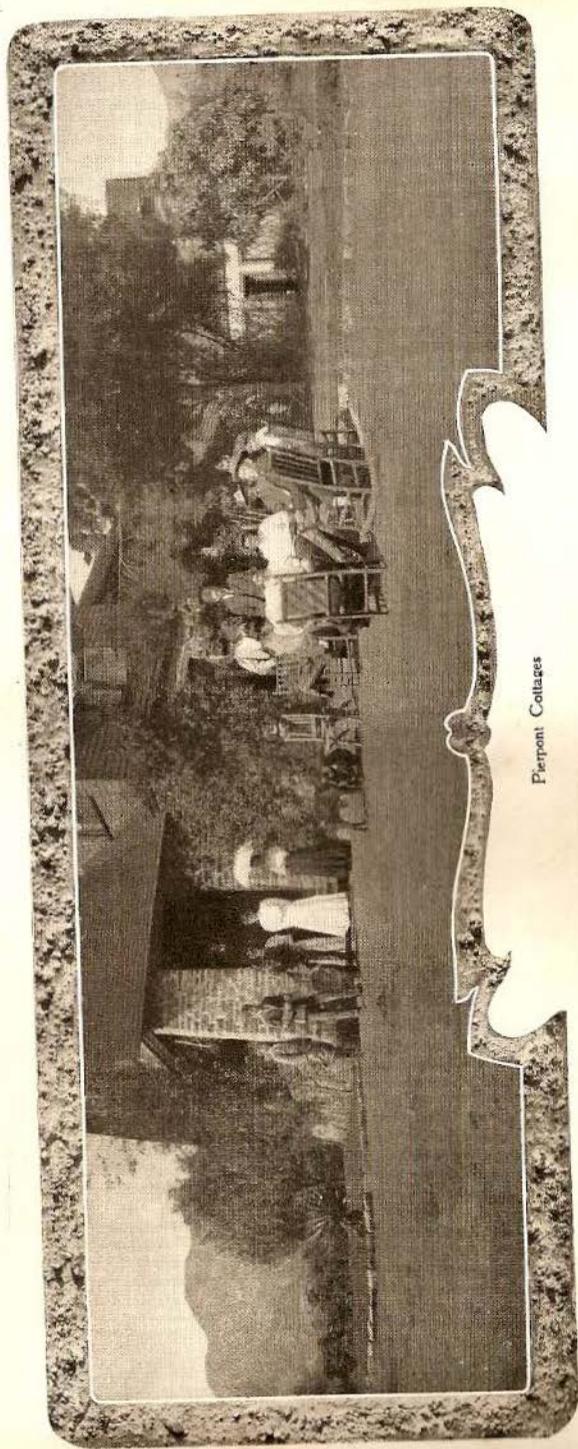
Carne Orange Ranch



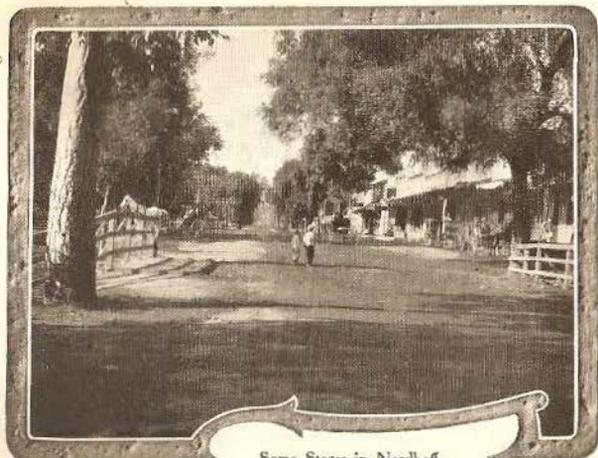
THE LOWER OJAI VAL



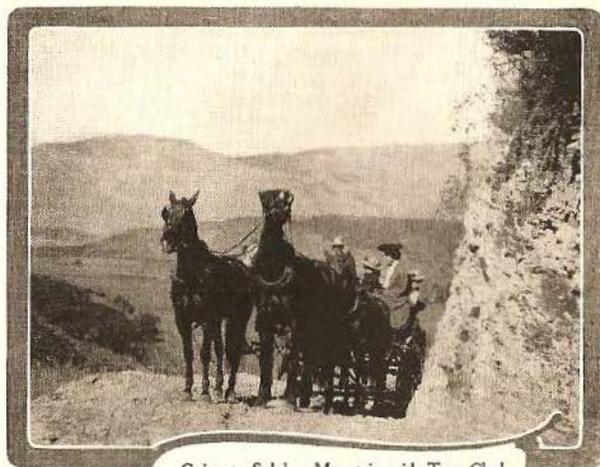
THE LOWER OJAI VALLEY



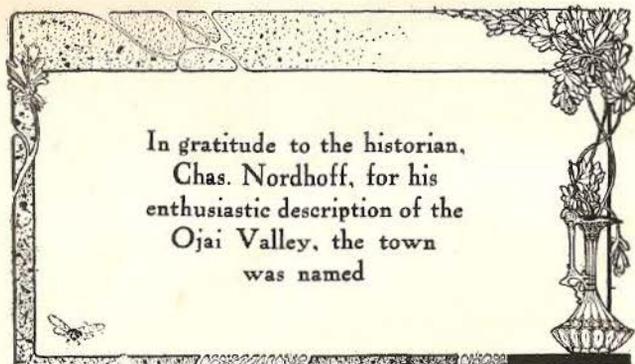
Pierpont Cottages



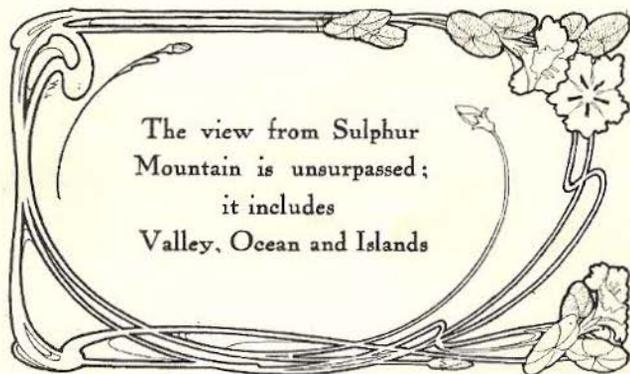
Some Stores in Nordhoff



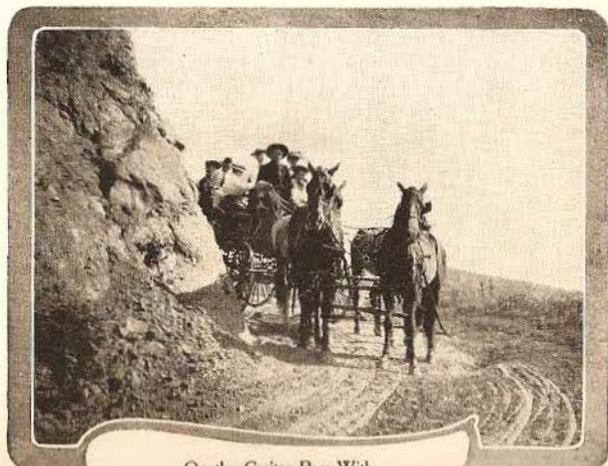
Going to Sulphur Mountain with Tom Clark



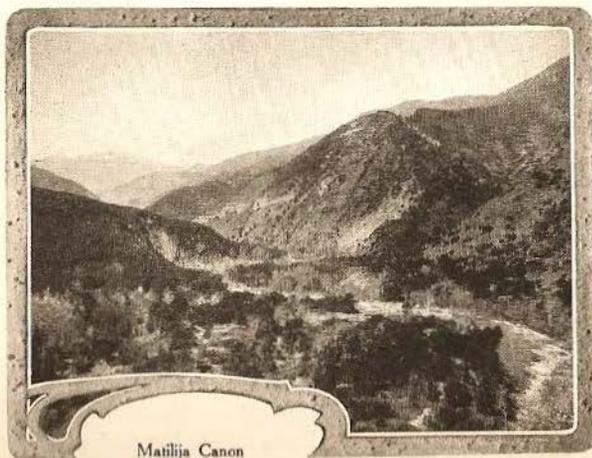
In gratitude to the historian,
Chas. Nordhoff, for his
enthusiastic description of the
Ojai Valley, the town
was named



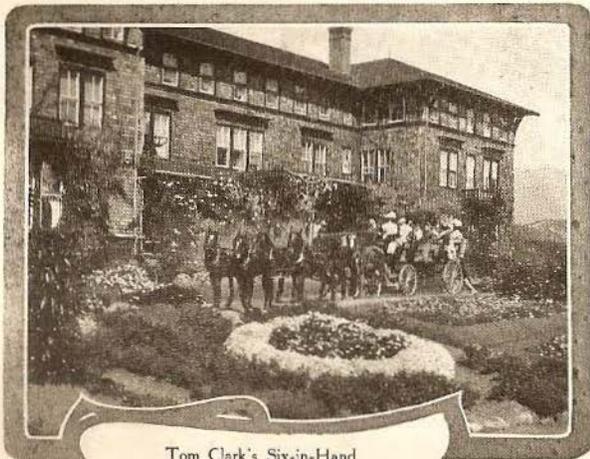
The view from Sulphur
Mountain is unsurpassed;
it includes
Valley, Ocean and Islands



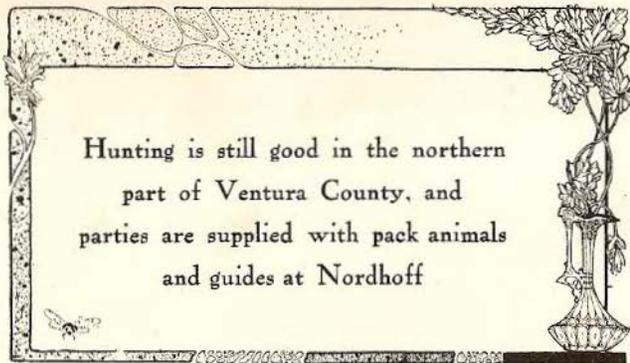
On the Casitas Pass With
Bob Clark



Matilija Canon



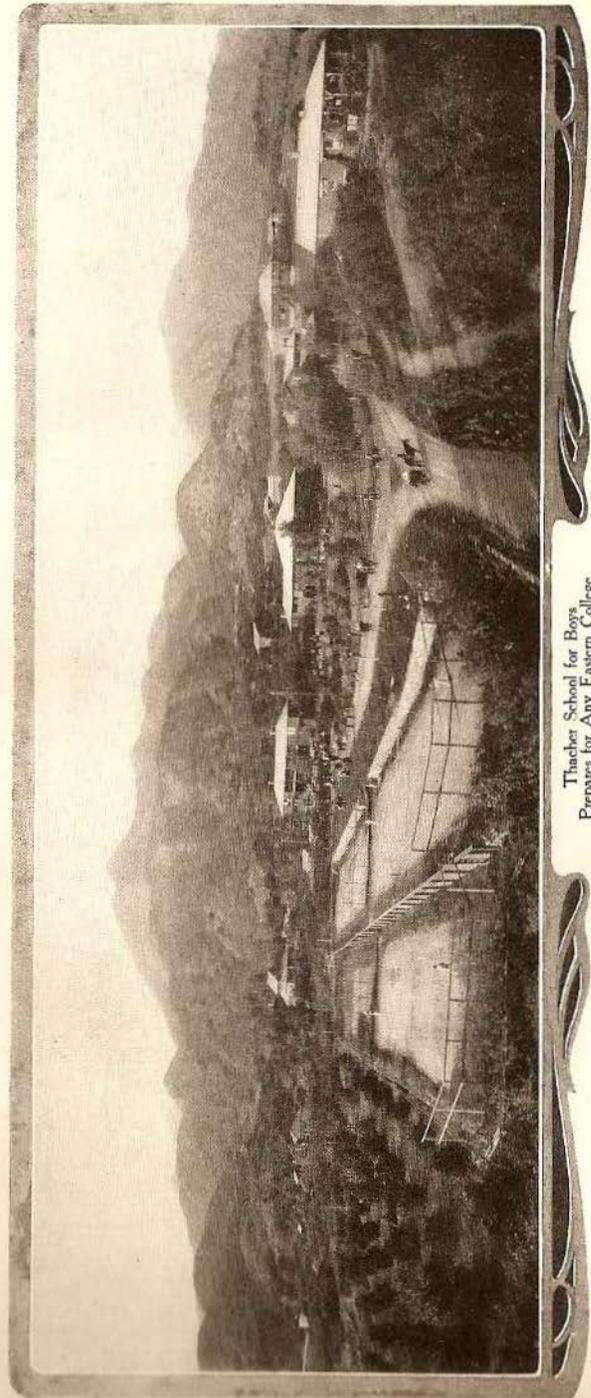
Tom Clark's Six-in-Hand
and The Foothills'



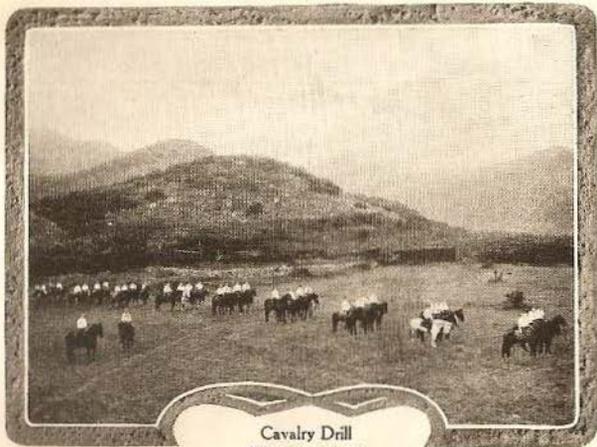
Hunting is still good in the northern
part of Ventura County, and
parties are supplied with pack animals
and guides at Nordhoff



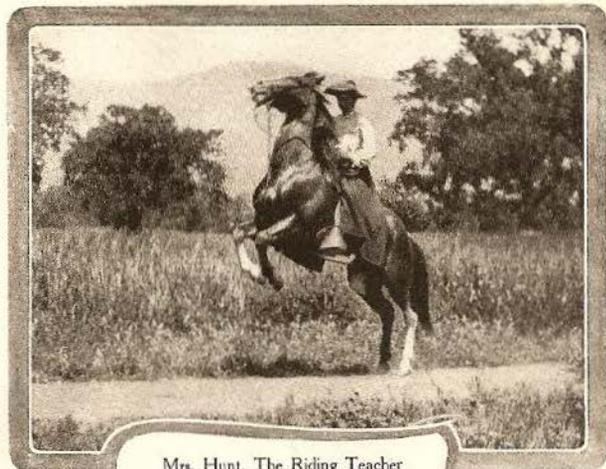
Winter at Lathrop's Camp



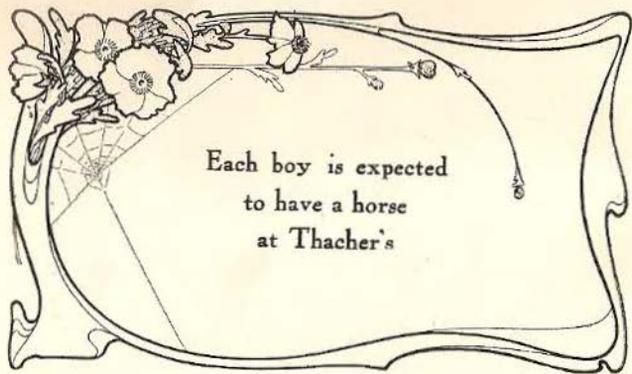
Teacher School for Boys
Prepares for Any Eastern College



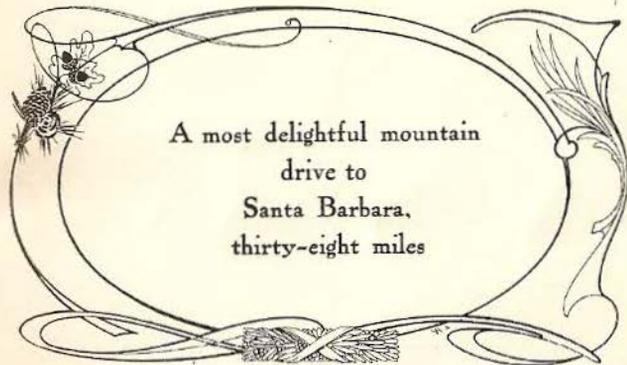
Cavalry Drill
Thacher School



Mrs. Hunt, The Riding Teacher



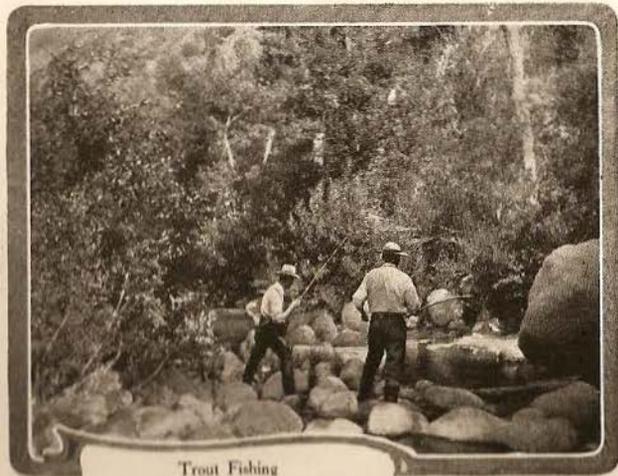
Each boy is expected
to have a horse
at Thacher's



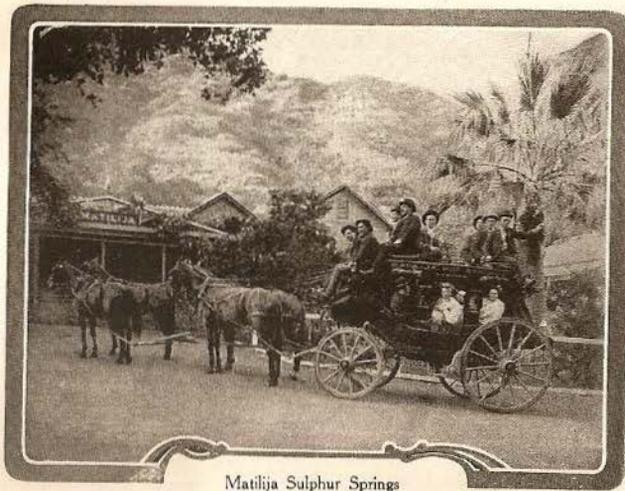
A most delightful mountain
drive to
Santa Barbara,
thirty-eight miles



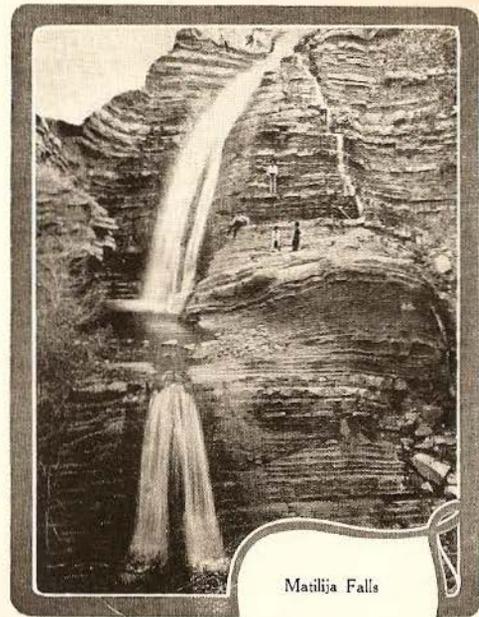
"The Foothill" Links



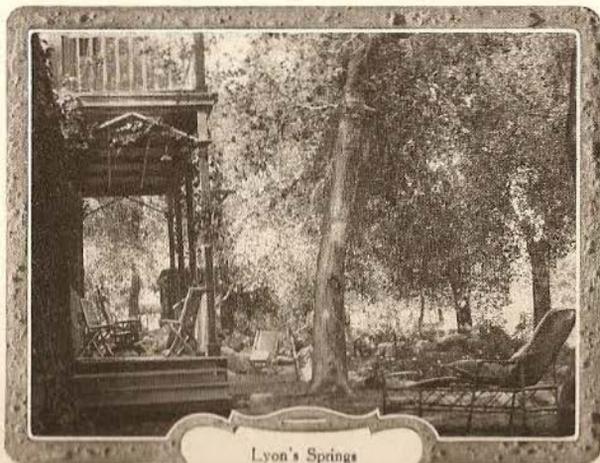
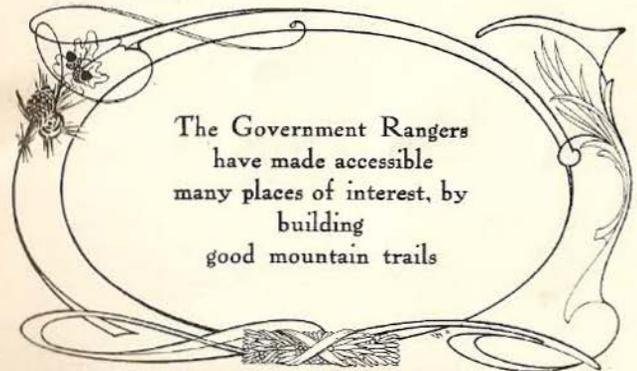
Trout Fishing



Matilija Sulphur Springs



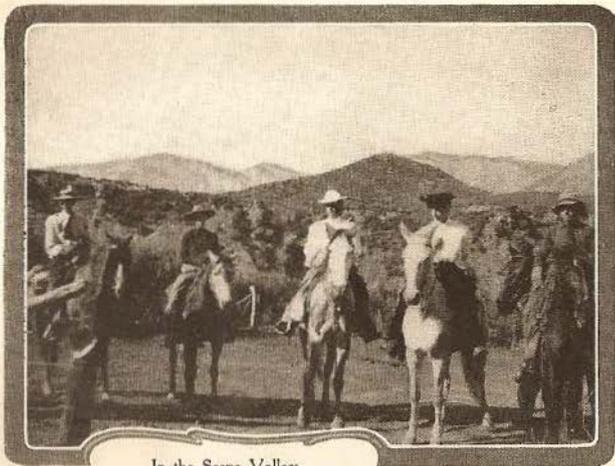
Matilija Falls



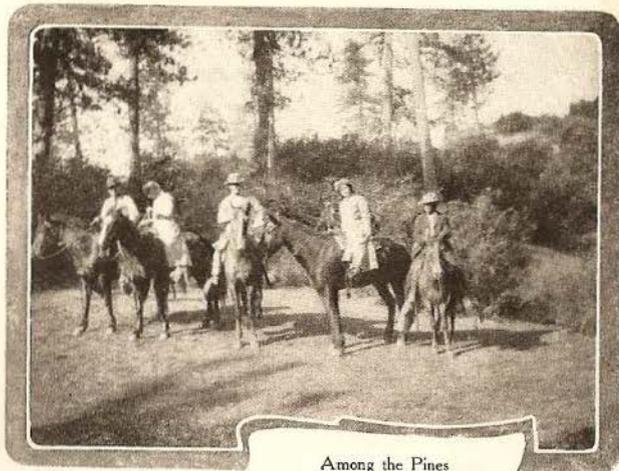
Lyon's Springs



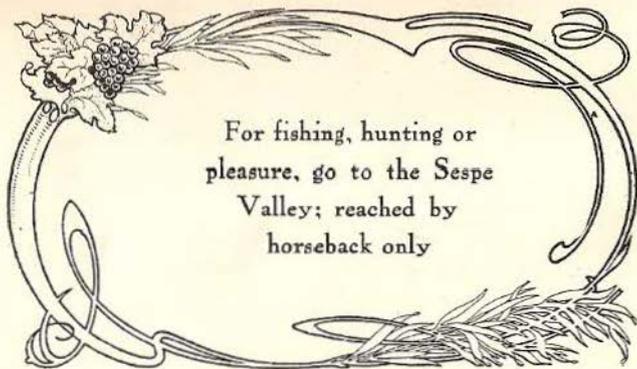
The Lure of the Trail



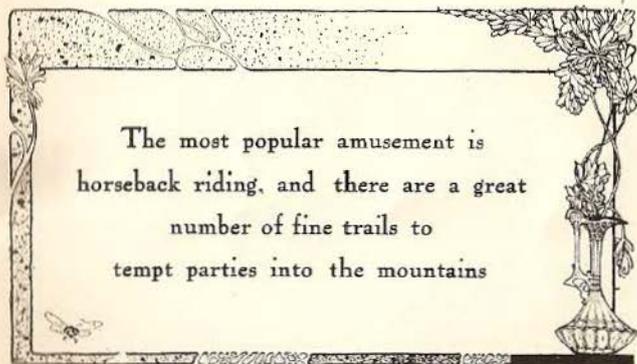
In the Sespe Valley



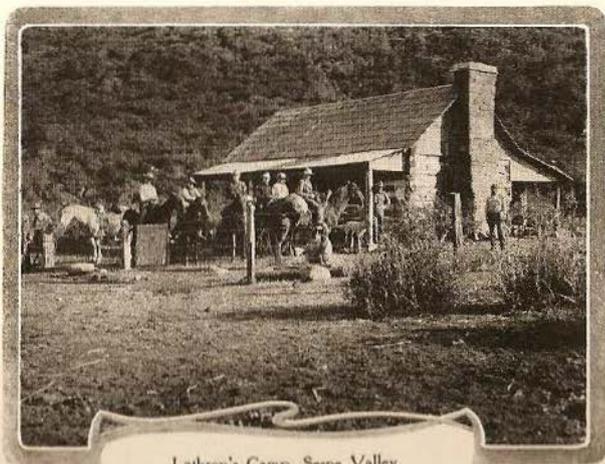
Among the Pines



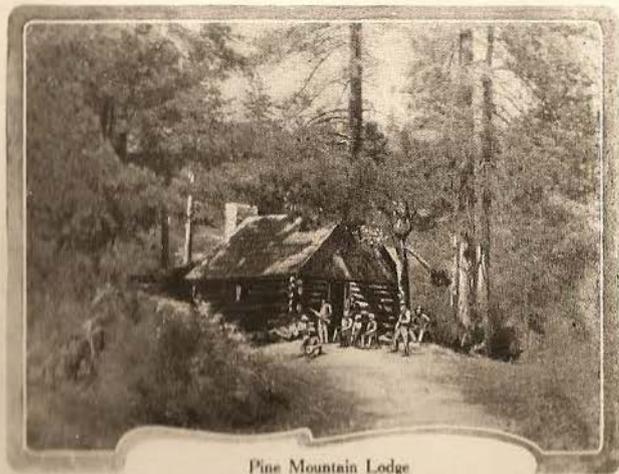
For fishing, hunting or
pleasure, go to the Sespe
Valley; reached by
horseback only



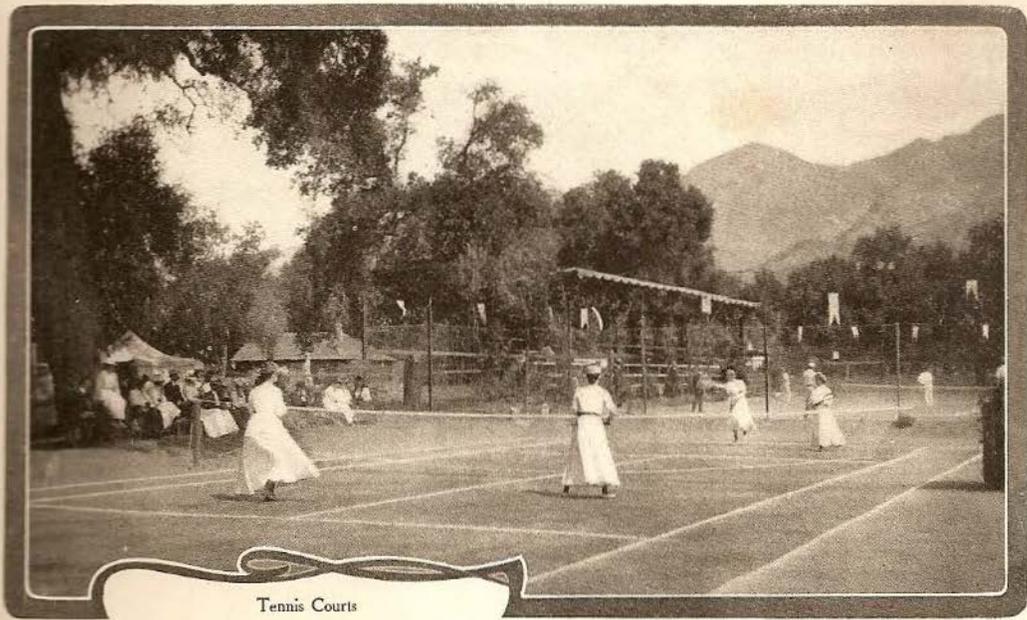
The most popular amusement is
horseback riding, and there are a great
number of fine trails to
tempt parties into the mountains



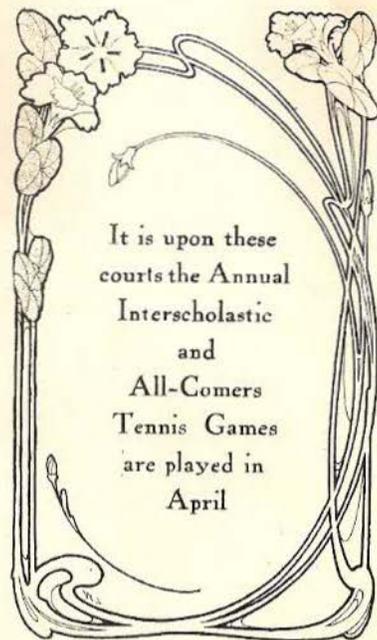
Lathrop's Camp, Sespe Valley



Pine Mountain Lodge



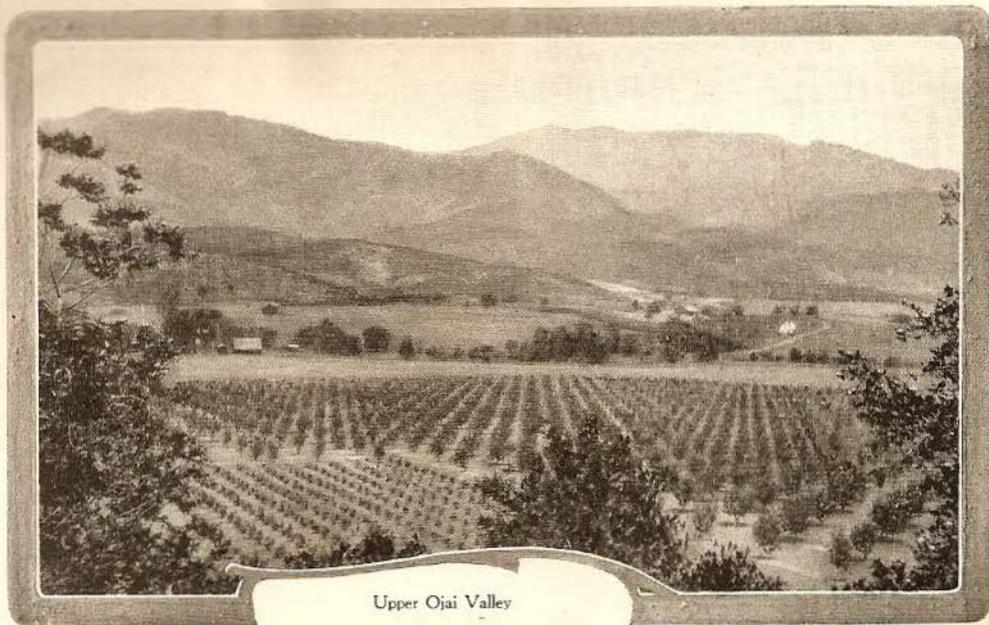
Tennis Courts



It is upon these
courts the Annual
Interscholastic
and
All-Comers
Tennis Games
are played in
April



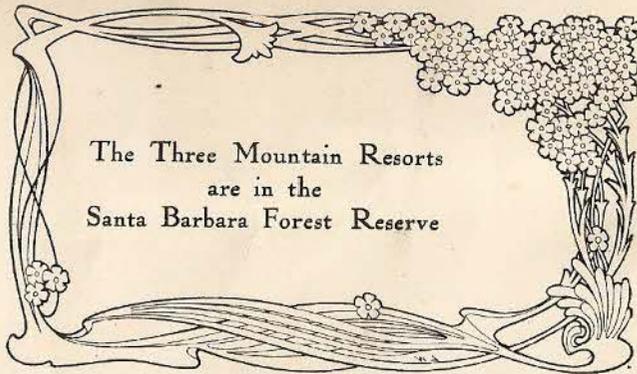
Land is still
comparatively
cheap, and
the small farmer
can here
make an ideal
home



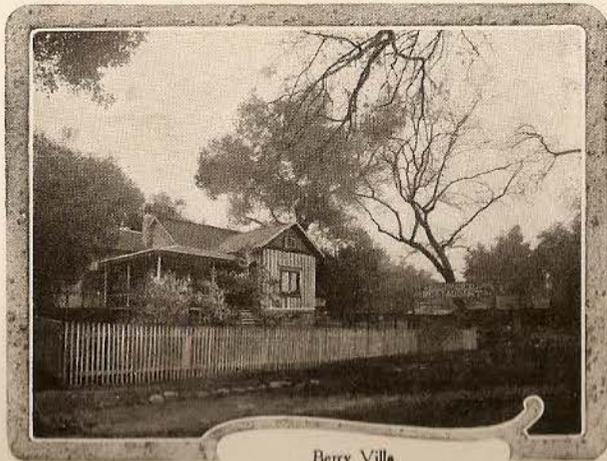
Upper Ojai Valley



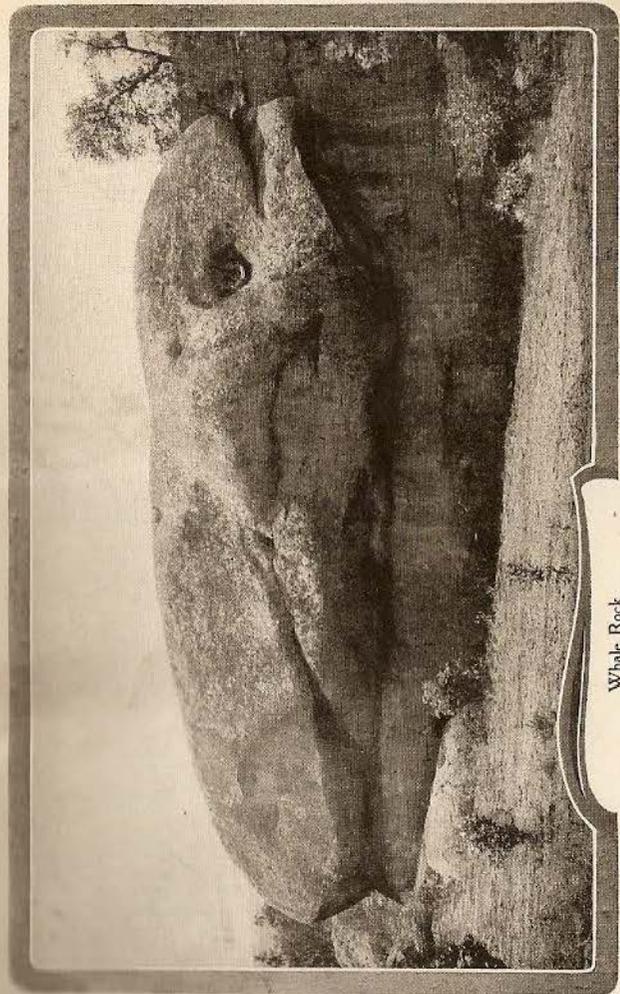
Wheeler's Natural Hot Mineral Springs



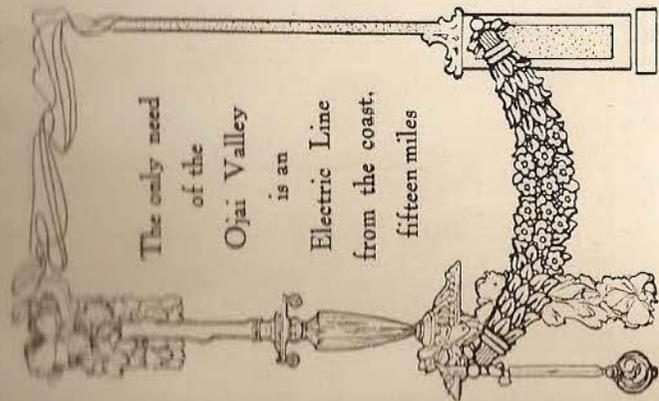
The Three Mountain Resorts
are in the
Santa Barbara Forest Reserve



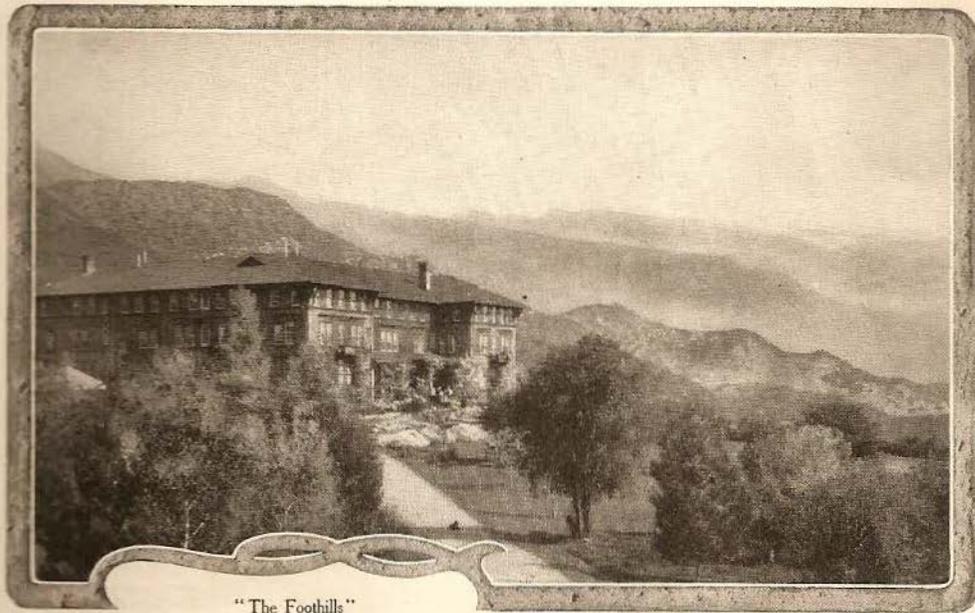
Berry Villa



Whale Rock

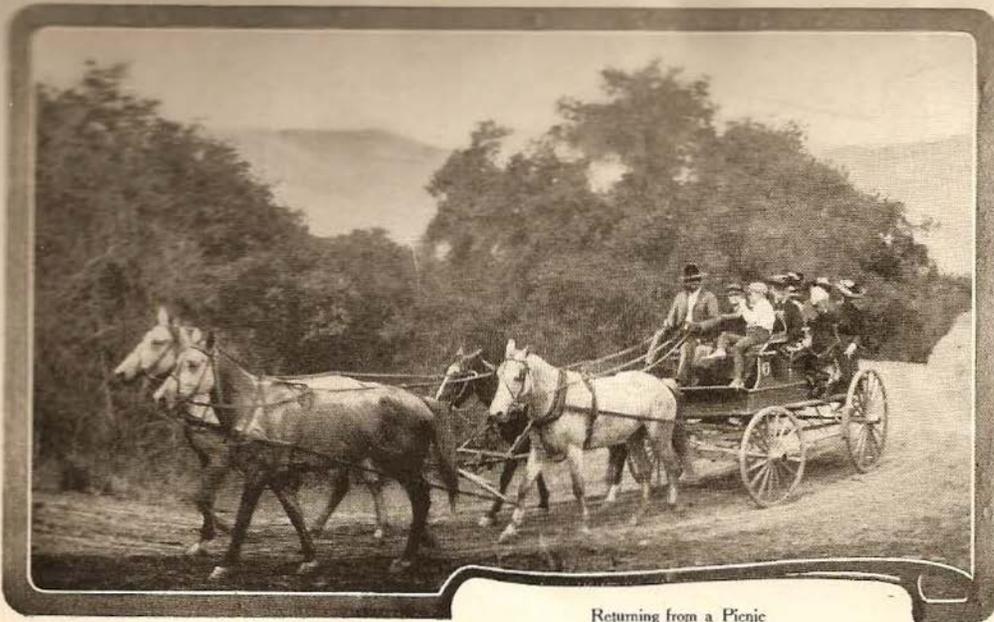


The only need
of the
Ojai Valley
is an
Electric Line
from the coast.
fifteen miles



"The Foothills"

Has a
commanding
view of the
valley from
the West
Address,
The Manager



Returning from a Picnic

Clark's Livery,
in Nordhoff,
will
meet parties
who
prefer driving
into
the Valley, to
coming by
the Southern
Pacific
from Ventura